



# The Greatest Amateur Racing Event in the World

A YOUTH INITIATIVE OF  
**NASCAR**

Ads due by 4/15/10  
Call Eric with any ??? at  
610-796-1946

## GREATER READING AREA ALL AMERICAN SOAP BOX DERBY Saturday, May 22, 2010 in Mohnton PA



www.mohntonlions.org

### Sponsorship Opportunity

Sponsorship Level	Donation (Tax deductible)	Recognition
Event Sponsor	\$1,000	<ul style="list-style-type: none"> <li>• Company listed on Race Day T-Shirts + 10 T-Shirts</li> <li>• May set up a small display area, booth, or tent (discuss first)</li> <li>• Display your banner(s) at finish line area*</li> <li>• Listed as Event Sponsor on race program cover</li> <li>• 2 Full Page Ad in Race Program (5 "W x 8 "H each)</li> <li>• Appreciation Photo Plaque</li> <li>• Sponsor and one guest attend award dinner</li> </ul>
Race Sponsor	\$500	<ul style="list-style-type: none"> <li>• Company on Race Day Shirts (smaller than Event) + 5 Shirts</li> <li>• Display your banner(s) at finish line area*</li> <li>• Listed as Race Sponsor on race program back cover</li> <li>• 1 Full Page Ad in Race Program (5 "W x 8 "H )</li> <li>• Appreciation Photo Plaque</li> <li>• Sponsor and one Guest attend award dinner</li> </ul>
Pit Sponsor	\$300	<ul style="list-style-type: none"> <li>• Display 2'h x 3'w poster or foam board placard(s)*</li> <li>• ½ Page Ad in Race Program (2 ½ x 8 H or 5 "x 4 )</li> <li>• Appreciation Plaque</li> </ul>
Heat Sponsor	\$100	<ul style="list-style-type: none"> <li>• ¼ Page Ad in Race Program (2 ½ x 4 H or 5 "x2H)</li> <li>• Letter of Appreciation</li> </ul>
Fuel Sponsor	\$25	<ul style="list-style-type: none"> <li>• Thank you notice in race Program (Company, Phone, Web)</li> </ul>

\* Banners & posters must be provided by the sponsor.

**Make checks payable to 'Mohnton Lions Club'.**

Eric Burgis, 808 Sycamore Rd., Mohnton, PA 19540, e-mail ad to eric808@comcast.net.



2009 Racers

